

# Mark Fulton

Expert Web Development, Design, SEO,  
Usability, Conversion Rate Optimization +

910-545-0708

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San Juan, PR (EST +1)

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**Objective** To use my extensive experience as a web developer and the latest best practices in code, usability, design and marketing to help grow and optimize your business. My goal is to deliver great results and exceed your expectations.

## Skills

### Front-End Web Development (Full Stack Experience)

- Expert with HTML5, CSS3, Responsive Design
- **WordPress expert with 15 years development experience, Elementor expertise, advanced plugins and customization**
- eCommerce development and management experience with WooCommerce, Shopify & BigCommerce
- **Proficient with JavaScript, PHP, MySQL**
- Excels at website performance and page speed optimization, UX and conversion rate optimization
- **Professional WordPress customization, development, management, security, maintenance and optimization**
- Ability to convert and code PSD web designs to WordPress themes

### Digital & Content Marketing / Usability & Conversions

- Extensive experience with research through Google Analytics, Google AdWords, SEMRush, SEOMoz, Neil Patel and others
- Experienced with technical and business copywriting, blogging and writing for the web
- Excellent with Adobe PhotoShop for logo design, flyers, graphic website elements, animated banners, photo editing
- Well versed with on-page and off-page optimization, bounce-rate reduction and usability best practices
- Keen ability to understand needs and goals of web visitors and customers

### Always Looking Forward (AI + Marketing)

- Interested in automation and AI tools
- **Exploring using these new tools, APIs and services to implement automated intelligent marketing solutions**
- Automated customer engagement based on triggers
- Automated targeted marketing outreach with intelligent responses and graphics

**Portfolio** Visit [DYDAS.com](http://DYDAS.com) (my freelance design company) to view some of my work.

**Education** **University of North Carolina at Wilmington** (2002 - 2005)

- Major - English with a focus on Professional Writing
- Student Government - President of Freshman Class

**Experience** **Mark Thomas Media, Lead Web Developer** - Wake Forest, NC (Feb 2016 - Present)

Currently work as the lead website developer on a contract basis after moving to Puerto Rico. Developed and deployed dozens of websites for medium to large businesses. Responsible all domain name and hosting infrastructure.

**Adficient, Lead Web Developer** - Remote (Feb 2016 - Present)

Worked remotely for small to enterprise-sized clients on various website projects. Responsible for development and maintaining company web properties, servers, domains and other assets.

**Get You Found, Web Developer** - Greensboro, NC (Oct 2014 - Feb 2016)

I worked remotely as lead web developer for a broad range of business clients. Also performed services related to SEO, design, & marketing. Responsible for website maintenance and optimization, and server management.

**Leads Nearby, Web Developer** - Raleigh, NC (Sep 2012 - June 2014)

Provided professional WordPress web development, migration, customization, optimization, SEO and graphic design.

**DotSauce Magazine, Founder and Editor** (2007 - 2015)

Developed and managed this web based publication focused on domain names, SEO and online business

- Community of domain investors and entrepreneurs
- Bridged vBulletin, WordPress and aMember to create membership training and domain discount club

**Freelance Web Development** (2005 - Present)

Provides affordable WordPress development and site optimization

- Developed well over 100 websites for personal and business use

**Interests**

- AI, automation, cryptocurrency, science and technology, domain name investing, music, reading

**Achievements**

- National Youth Leadership Council, NC Representative 2001
- Youngest member, Jacksonville, NC Chamber of Commerce
- Articles and editorials on DotSauce Magazine have been featured on WIRED Magazine, Smashing Magazine, DNJournal, Moniker, Afternic, Name.com, Winning the Web Top 100, Domainer's Choice Awards, Wikipedia (.free), AllTop and more.