

Mark Fulton

Expert Web Development, Design, SEO,
Usability, Conversion Rate Optimization +

910-545-0708

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San Juan, PR (EST +1)

Skills

Front-End Web Development (Full Stack Experience)

- Expert with HTML5, CSS3, Responsive Design
- **WordPress expert with 15 years development experience, Elementor expertise, advanced plugins and customization**
- eCommerce development and management experience with WooCommerce, Shopify & BigCommerce
- **Proficient with JavaScript, PHP, MySQL**
- Excels at website performance and page speed optimization, UX and conversion rate optimization
- **Professional WordPress customization, development, management, security, maintenance and optimization**
- Ability to convert and code PSD web designs to WordPress themes

Digital & Content Marketing / Usability & Conversions

- Extensive experience with research through Google Analytics, Google AdWords, SEMRush, SEOMoz, Neil Patel and others
- Experienced with technical and business copywriting, blogging and writing for the web
- Excellent with Adobe PhotoShop for logo design, flyers, graphic website elements, animated banners, photo editing
- Well versed with on-page and off-page optimization, bounce-rate reduction and usability best practices
- Keen ability to understand needs and goals of web visitors and customers

Always Looking Forward (AI + Marketing)

- Interested in automation and AI marketing tools
- **Exploring using these new tools and services to implement automated intelligent marketing solutions**

Portfolio

Visit DYDAS.com (my freelance web design company) to view some of my work.

Education

University of North Carolina at Wilmington (2002 - 2005)

- Major - English with a focus on Professional Writing
- Student Government - President of Freshman Class

Experience

Founder, [AI Marketing Plan](#) - (Feb 2023 - Present)

Created a free AI tools and resources guide to help digital marketing professionals learn and enhance their work with AI tools.

Mark Thomas Media, Lead Web Developer - Wake Forest, NC (Feb 2020 - Jan 2023)

Worked as the lead website developer managing all web operations and the web design team. Developed and deployed dozens of websites for medium to large businesses. Responsible for domains, hosting, security and more.

Adficient, Lead Web Developer - Remote (Feb 2016 - 2019)

Worked remotely for small to enterprise-sized clients on various website projects. Responsible for development and maintaining company web properties, servers, domains and other assets.

Get You Found, Web Developer - Greensboro, NC (Oct 2014 - Feb 2016)

I worked remotely as lead web developer for a broad range of business clients. Also performed services related to SEO, design, & marketing. Responsible for website maintenance and optimization, and server management.

Leads Nearby, Web Developer - Raleigh, NC (Sep 2012 - June 2014)

Provided professional WordPress web development, migration, customization, optimization, SEO and graphic design.

DotSauce Magazine, Founder and Editor (2007 - 2015)

Developed and managed this web based publication focused on domain names, SEO and online business

- Community of domain investors and entrepreneurs
- Bridged vBulletin, WordPress and aMember to create membership training and domain discount club

Freelance Web Development (2005 - Present)

Provided affordable WordPress development and site optimization

- Developed well over 100 websites for personal and business use

Interests

- AI, marketing, automation, cryptocurrency, science and technology, domain name investing, music, reading

Achievements

- Articles and editorials on DotSauce Magazine have been featured on WIRED Magazine, Smashing Magazine, DNJournal, Moniker, Afternic, Name.com, Winning the Web Top 100, Domainer's Choice Awards, Wikipedia (.free), AllTop and more.
- National Youth Leadership Council, NC Representative 2001
- Youngest member ever, Jacksonville, NC Chamber of Commerce